

ROE Visual Screens Shine Bright on Global Stages

Elevating Unforgettable Live Experiences

Shenzhen, China (29 December) - ROE Visual, the leading innovator in high-quality LED screens, continues to take center stage at some of the world's most iconic live events and festivals. Renowned for their cutting-edge technology and exceptional visual quality, ROE Visual LED panels are the go-to choice for delivering stunning visuals in even the most demanding of circumstances.

At the end of an exciting year of tours, outdoor events, and festivals, ROE Visual is taking a look back on the projects that proudly featured ROE products.



Photo credit: Duncan Jacob (@duncographic on Instagram)

From the palpable energy of Ed Sheeran's electrifying performances to the iconic stages graced by bands, Metallica and Maroon 5, ROE Visual screens have consistently played a pivotal role in enhancing the overall visual spectacle. An impressive list of events highlights the trust in ROE Visual by top-tier artists like Harry Styles, Coldplay, Ed Sheeran, Bad Bunny, the Red Hot Chili Peppers & Post Malone, John Mayer, and Luke Combs. Not to mention the numerous festivals and sporting events that rely on the high-quality visual performance of ROE LED screens.

ROE Visual's commitment to delivering unparalleled visual experiences is evident in their presence at these diverse events in 2023 and beyond.

"ROE Visual is honored to be the visual backbone of these extraordinary events, contributing to the magic and intensity of each performance," says Grace Kuo, Sales Director at ROE Visual. "Our screens are designed to meet the demands of the most dynamic live environments, ensuring that audiences worldwide receive an immersive and visually stunning experience."

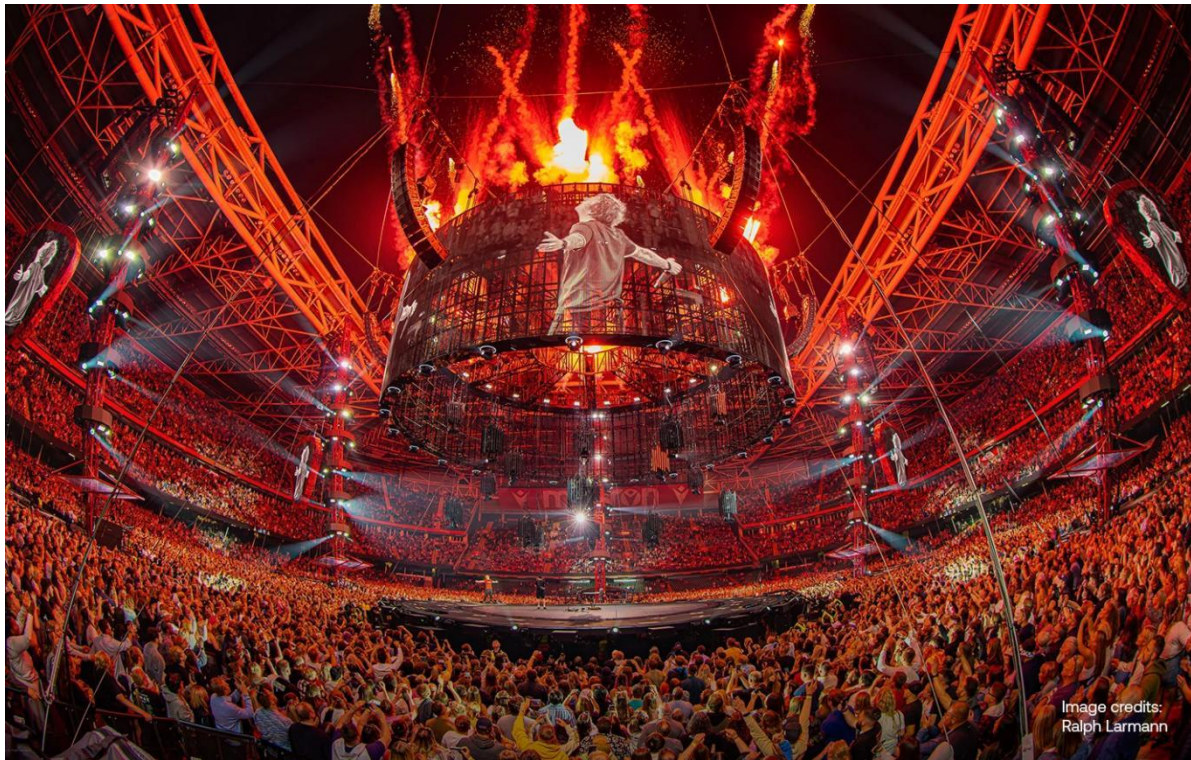


As the entertainment industry continues to evolve with budding technology, ROE Visual remains at the forefront, providing cutting-edge LED solutions that redefine the visual landscape of live events. With an unwavering commitment to excellence, ROE Visual continues to be the trusted partner for artists and event organizers seeking to create unforgettable moments on stage.

"All these amazing stages come to life from working closely with our trusted partners, clients, and users. Our commitment to pursuing excellent visual performance is unwavering, and we believe that innovation is the key to delivering the best possible experiences. We can't wait to see what another year of dazzling tours and festivals will bring. It's an exciting outlook!" states Kuo.

Some highlights:

Touring

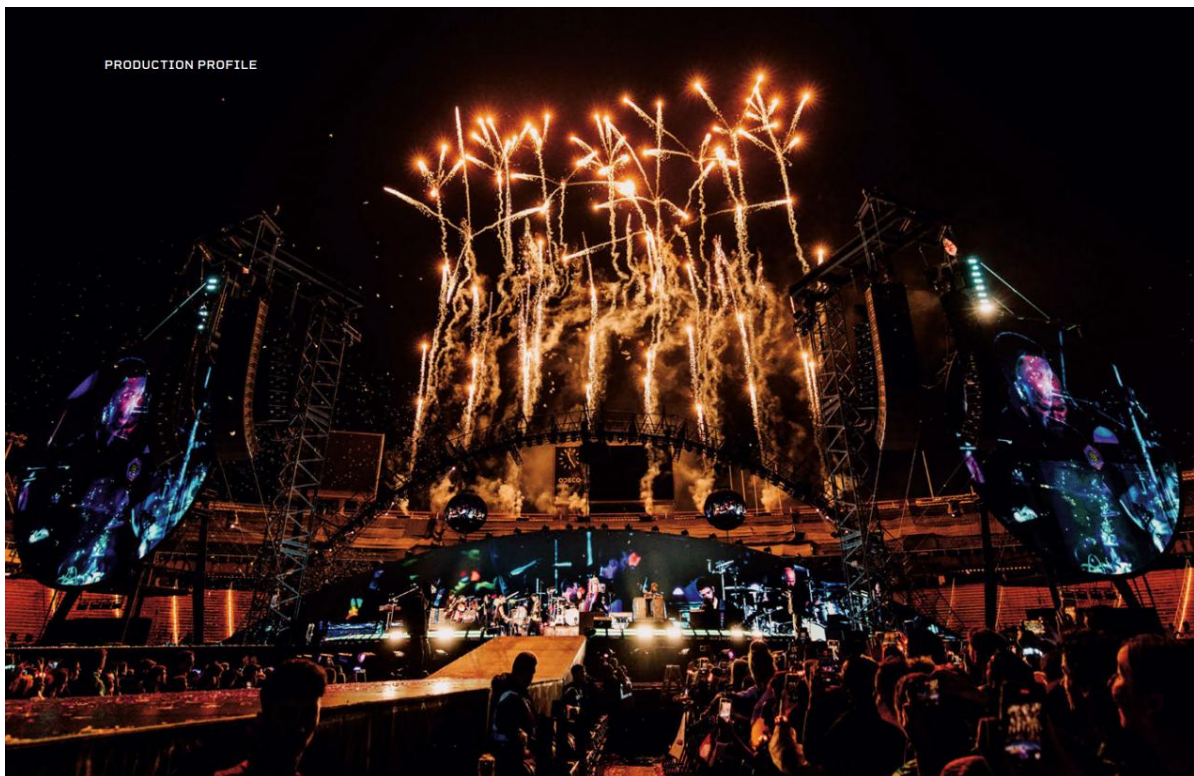


Ed Sheeran Mathematics Tour incorporated 900 sq ft of Black Marble (BM5) panels 5,000 sq ft of Vanish (V8T) panels, and six large guitar pick-shaped video screens, composed of ROE CB5 panels.

"Creating a 360-degree visual experience wouldn't have been possible without high-quality ROE Visual panels," says Phil Mead, Video Director. "This cutting-edge technology, together with our team's expertise and technical knowledge, offered an unlimited canvas to the tour's content designers, who were able to create unimaginably stunning visuals to complement this remarkable show."



Metallica tour - 8 towers with 150 sqm of ROE CB5 LED panels



Coldplay's "MUSIC OF THE SPHERES" World Tour - ROE CB8



Weekends With Adele at the Colosseum in Caesars Palace - LED screen of ROE LED panels that hangs upstage is lifting up

Festival

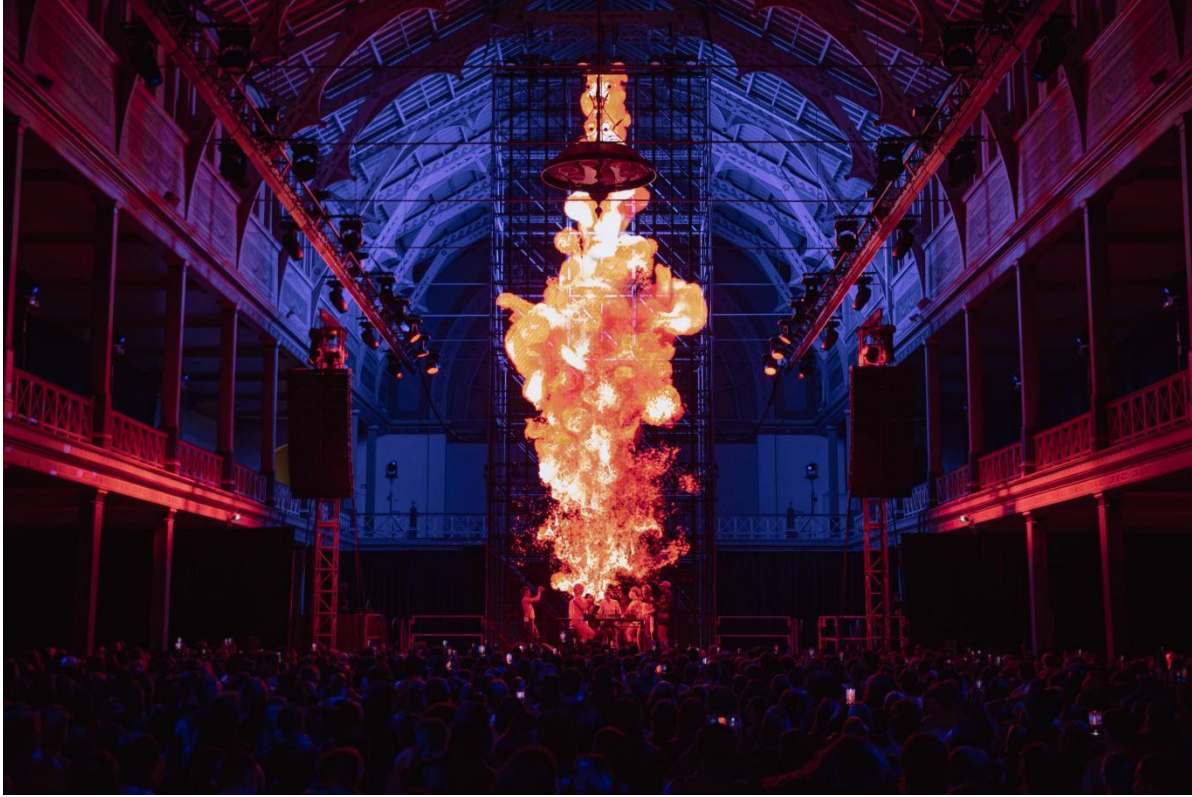


Photo credit: Will Hamilton Coates (@will.hamiltoncoates on Instagram)

Now or Never - ROE V8T

“We are transforming this heritage-listed building into a venue of the future,” says Elise Peyronnet, NoN Artistic director. “We are building a really massive screen to take advantage of the height of the ceiling, to use it as a canvas, to project onto it.”

“Vanish V8T panel is a proven product that has been and is being used on a variety of corporate and concerts/festivals across Australia including Sydney WorldPride back in March 2023” states Leko Novakovic, Managing Director from Novatech. “We have over 400sqm of V8T now, and are the only production company in Australia with the product. More shows are lined up that will feature this cool & innovative product.”



Coachella - 1,180 active tiles of ROE Carbon CB8



Parklife - ROE CB5 MKII

Awards Event



Eurovision Song Contest - seven ROE Black Quartz (BQ) LED towers in the center stage

"Black Quartz was chosen as it is such an impeccable-looking screen, and with 10-bit processing, we knew this would work well for live broadcast. Utilizing 4mm products for most of the surfaces within the arena made for a sharp and vibrant display that could be appreciated both within the venue and watching on TV." - Graham Miller, Head of Music/Entertainment at Creative Technology UK.



MTV - ROE CB3, Linx9mm, V8T, BM4



Grammys Center - ROE BP3 and CB3

Theater



Proximity in Lyric Opera of Chicago - ROE CB, BM4



B

Back To The Future The Musical - ROE GP3.9



The Ring Cycle opera - ROE CB5



Awakening - ROE V8T

Explore further about the above featured products:

Touring and Festivals: [LED panels for Touring and Festivals | ROE Visual](#)

Theatre: [LED screen displays for Theatre, Musical and Opera | ROE Visual](#)